

Item Number	Item Name	Size	Price	Quantity
<b>Goldwell Color</b>				
	Topchic Cans	245 mL	\$35.85	
	Topchic Tubes	60 mL	\$10.45	
	Colorance Cans	120 mL	\$18.95	
	Colorance Tubes	60 mL	\$10.40	
	Colorance Gloss Tones	60 mL	\$6.75	
	Colorance Gloss Tone	500ml	\$23.40	
	Pure Pigments	50ml	\$32.95	
	Nectaya Tube	60 ml	\$11.75	
	Soft Color	125 mL	\$9.90	
	Men ReShade	4 x 20ml	\$22.70	
<b>Developers</b>				
GOL266160	System Developer 2% 7 vol	32 oz	\$12.00	
GOL266161	System Developer 3% 10 vol	32 oz	\$12.00	
GOL266162	System Developer 6% 20 vol	32 oz	\$12.00	
GOL266163	System Developer 9% 30 vol	32 oz	\$12.00	
GOL266164	System Developer 12% 40 vol	32 oz	\$12.00	
GOL266165	System Developer 6% 20 vol	3.8 L	\$38.00	
GOL201890	Nectaya Lotion 10 vol 3%	725 ml	\$12.25	
GOL201891	Nectaya Lotion 20 vol 6%	725 ml	\$12.25	
GOL201892	Nectaya Lotion 30 vol 9%	725 ml	\$12.25	
GOL201893	Nectaya Lotion 40 vol 12%	725 ml	\$12.25	
GOL201534	Silklift 10 vol 3%	750 mL	\$10.90	
GOL201535	Silklift 20 vol 6%	750 mL	\$10.90	
GOL201536	Silklift 30 vol 9%	750 mL	\$10.90	
GOL201256	Men ReShade Developer	250 mL	\$21.75	
<b>Bleach</b>				
GOL201515	Oxycur Platin Dust free	1 lb.	\$28.35	
GOL201516	Oxycur Platin Dust free	2 lb.	\$42.00	
GOL201529	Silk Lift Strong	500G	\$36.00	
GOL201530	Silklift Zero Ammonia	500G	\$36.00	
GOL201532	Silk Lift Pearl Level 6 - 8	500G	\$42.65	
GOL201531	Silk Lift Ash Level 5 - 7	500G	\$42.65	
GOL201159	Silklift 2 in 1 Serum	75ml	\$22.75	
<b>Elumen</b>				
	Color	200 mL	\$19.75	
GOL210948	Clean	250 mL	\$14.45	
GOL210949	Return	250 mL	\$19.75	
GOL210947	Prepare	150 mL	\$9.50	
GOL210946	Lock	250 mL	\$14.45	
GOL210945	Thickener	100 mL	\$28.50	
<b>Elumen PLAY</b>				
	Elumen Play Colors	120 mL	\$11.30	
GOL210942	Elumen Play Eraser	12 x 30g	\$40.50	
<b>Elumen CARE</b>				
GOL210970	Elumen Shampoo	250 mL	\$10.75	
GOL210971	Elumen Shampoo	1 L	\$23.00	
GOL210972	Elumen Conditioner	200 mL	\$12.00	
GOL210973	Elumen Conditioner	1 L	\$25.30	
GOL210974	Elumen Leave-In Conditioner	150 mL	\$12.00	
GOL210975	Elumen Mask	200 mL	\$13.00	
<b>Support</b>				
GOL266156	Skin Stain Remover	150 mL	\$9.50	
GOL266145	System Thickener	100ML	\$28.00	
GOL205425	Precurl	150 mL	\$9.59	
GOL205426	Intercurl	150 mL	\$9.59	
GOL266142	BondPro+ Part 1	500ML	\$91.00	

# GOLDWELL.

GOL266143	BondPro+ Part 2	500ML	\$51.00	
KERASILK				
	COLOR			
GOL265294	KS COLOR GENTLE SHAMPOO	250ML	\$16.75	
GOL265249	KS COLOR SHAMPOO	LITER	\$36.75	
GOL265241	KS COLOR CONDITIONER	200ML	\$17.95	
GOL265250	KS COLOR CONDITIONER	LITER	\$39.25	
GOL265242	KS COLOR INTENSIVE LUSTER MASK	200ML	\$26.50	
GOL265251	KS COLOR INTENSIVE LUSTER MASK (SERVICE)	500ML	\$50.50	
GOL265245	KS COLOR CLEANSING CONDITIONER	250ML	\$17.95	
GOL265244	KS COLOR DRY SHAMPOO	200ML	\$17.95	
GOL265243	KS COLOR PROTECT BLOWDRY	125ML	\$17.95	
GOL265689	KS COLOR BEAUTIFYING HAIR PERFUME	50ml	\$22.50	
	Treatments			
GOL265247	KS COLOR STRUCTURE BALANCING TREAT.	125ML	\$17.00	
GOL265248	KS COLOR FINISHING CREAM SERUM	12 x 2ml	\$64.90	
	Brilliance			
GOL265302	KS COLOR BRILLIANCE PRIMER	125ML	\$17.95	
GOL265303	KS COLOR BRILLIANCE CREATOR	500ML	\$50.50	
GOL265304	KS COLOR BRILLIANCE SEALER	12 x 2ml	\$67.25	
GOL265305	KS COLOR CLEANSING CONDITIONER	1L	\$39.25	
GOL265307	KS COLOR BRILLIANCE PERFECTOR	75ML	\$18.95	
	Sampling			
GOL265262	KS COLOR SHAMPOO	30ML	\$3.00	
GOL265263	KS COLOR CONDITIONER	30ML	\$3.00	
GOL265264	KS COLOR INTENSE MASK	25ML	\$3.30	
	CONTROL			
GOL265200	KS CONTROL SHAMPOO	250ML	\$16.75	
GOL265207	KS CONTROL SHAMPOO	LITER	\$36.75	
GOL265201	KS CONTROL CONDITIONER	200ML	\$17.95	
GOL265208	KS CONTROL CONDITIONER	LITER	\$39.75	
GOL265209	KS CONTROL INTENSIVE SMOOTHING MASK	500ML	\$50.50	
GOL265202	KS CONTROL INTENSIVE SMOOTHING MASK	200ML	\$26.50	
GOL265204	KS CONTROL SMOOTHING FLUID	75ML	\$17.95	
GOL265203	KS CONTROL RICH PROTECTIVE OIL	75ML	\$18.95	
GOL265682	KS CONTROL DE-FRIZZ PRIMER	75ML	\$17.95	
GOL265690	KS CONTROL HUMIDITY BARRIER SPRAY	150ML	\$17.95	
GOL265686	KS CONTROL BEAUTIFYING HAIR PERFUME	50ML	\$22.50	
	Treatments			
GOL265206	KS CONTROL PURIFYING SHAMPOO	LITER	\$36.75	
GOL265210	KS CONTROL SHAPE MEDIUM #1	500ML	\$134.50	
GOL265211	KS CONTROL SHAPE INTENSE #1	500ML	\$134.50	
GOL265212	KS CONTROL SMOOTH MEDIUM #2	500ML	\$134.50	
GOL265213	KS CONTROL SMOOTH INTENSE #2	500ML	\$134.50	
GOL265214	KS CONTROL FINISHING CREAM SERUM	12 X 2ML	\$67.25	
GOL265680	KS CONTROL DE-FRIZZ TAME	500ML	\$89.50	
GOL265681	KS CONTROL DE-FRIZZ SMOOTH	500ML	\$89.50	
	Sampling			
GOL265252	KS CONTROL SHAMPOO	30ML	\$3.00	
GOL265253	KS CONTROL CONDITIONER	30ML	\$3.00	
	RECONSTRUCT			
GOL265215	KS RECONSTRUCT SHAMPOO	250ML	\$16.75	
GOL265222	KS RECONSTRUCT SHAMPOO	LITER	\$36.75	

# GOLDWELL.

GOL265216	KS RECONSTRUCT CONDITIONER	200ML	\$17.95	
GOL265223	KS RECONSTRUCT CONDITIONER	LITER	\$39.25	
GOL265217	KS RECONSTRUCT INTENSIVE REPAIR MASK	200ML	\$26.50	
GOL265224	KS RECONSTRUCT INTENSIVE REPAIR MASK	500ML	\$50.50	
GOL265218	KS RECONSTRUCT RESTORATIVE BALM	75ML	\$17.95	
GOL265219	KS RECONSTRUCT BLOWDRY SPRAY	125ML	\$17.95	
GOL265220	KS RECONSTRUCT SPLIT END CONCENTRATE	28ML	\$18.95	
GOL265687	KS RECONSTRUCT BEAUTIFYING HAIR PERFUME	50ML	\$22.50	
	Treatments			
GOL265225	KS RECONSTRUCT INTENSIVE REPAIR PRE-TR	125ML	\$17.95	
GOL265226	KS RECONSTRUCT INTENSIVE REPAIR TREAT	500ML	\$50.50	
	REPOWER			
GOL265227	KS REPOWER VOLUME SHAMPOO	250ML	\$16.75	
GOL265234	KS REPOWER VOLUME SHAMPOO	LITER	\$36.75	
GOL265228	KS VOLUME FOAM CONDITIONER	150ML	\$17.95	
GOL265229	KS REPOWER VOLUME BLOWDRY SPRAY	125ML	\$17.95	
GOL265230	KS REPOWER VOLUME PLUMPING CREAM	75ML	\$16.75	
GOL265231	KS REPOWER DRY SHAMPOO	200ML	\$17.95	
GOL265688	KS REPOWER BEAUTIFYING HAIR PERFUME	50ML	\$22.50	
	Treatments			
GOL265232	KS REPOWER INTENSIVE VOLUME TREAT.	500ML	\$50.50	
GOL265235	KS REPOWER VOLUME INTENSIFYING POST TR.	125ML	\$17.95	
	REVITALIZE			
GOL265189	KS REV PRE-WASH	250ML	\$17.95	
GOL265190	KS REV BALANCE SCALP FOUNDATION	125ML	\$17.95	
GOL265192	KS REV NOURISH SHAMPOO	250ML	\$16.75	
GOL265193	KS REV NOURISHING SERUM	100ML	\$28.00	
GOL265196	KS REV REDENSIFYING SHAMPOO	250ML	\$16.75	
GOL265197	KS REV REDENSIFYING SERUM	100ML	\$28.00	
	Backbar			
GOL265191	KS REV NOURISHING SHAMPOO	1000ML	\$36.75	
	KS STYLE			
GOL265350	KS BODIFYING MOUSSE	150ML	\$17.95	
GOL265352	KS FIXING EFFECT HAIRSPRAY	300ML	\$17.95	
GOL265354	KS TEXTURIZING FINISH SPRAY	200ML	\$17.95	
GOL265355	KS SMOOTHING SLEEK SPRAY	75ML	\$17.95	
GOL265356	KSENHANCING CURL CRÈME	75ML	\$18.95	
GOL265357	KS FORMING SHAPE SPRAY	125ML	\$17.95	
GOL265358	KS ACCENTUATING FINISH CRÈME	50ML	\$18.95	
	ACCESSORIES			
GOL351391	KS KIMONO CAPE		\$16.50	
GOL351392	KS TURBAN		\$11.00	
GOL351631	KS MIXING BOWL		\$6.60	
GOL351632	KS BRUSHCOMB		\$4.40	
	Elixir			
GOL205015	Elixir Oil Treatment	100 mL	\$19.25	
	DUALSENSES			
	COLOR			
GOL202901	DS COL BRILLIANCE SHAMPOO	300ML	\$10.75	
GOL202903	DS COL BRILLIANCE SHAMPOO	1000ML	\$21.75	
GOL202904	DS COL BRILLIANCE SHAMPOO	3.8L	\$43.25	
GOL206101	DS COL BRILLIANCE CONDITIONER	300ML	\$11.25	
GOL206104	DS COL BRILLIANCE CONDITIONER	1000ML	\$24.95	
GOL206108	DS COL BRILLIANCE CONDITIONER	3.8L	\$54.50	
GOL206102	DS COL 60 SEC TREATMENT	200ML	\$13.00	

# GOLDWELL.

GOL206105	DS COL 60 SEC TREATMENT	500ML	\$25.25
GOL206103	DS COL BRILLIANCE SERUM SPRAY	150ML	\$12.00
GOL206194	DS COLOR INTENSE SERUM	12X18ML	\$60.50
GOL206241	DS COL REPAIR & RADINCE BALM	75ML	\$12.75
<b>COLOR EXTRA RICH</b>			
GOL202906	DS COL ER BRILLIANCE SHAMPOO	300ML	\$10.75
GOL202908	DS COL ER BRILLIANCE SHAMPOO	LITER	\$21.75
GOL206110	DS COL ER BRILLIANCE CONDITIONER	300ML	\$11.25
GOL206114	DS COL ER BRILLIANCE CONDITIONER	LITER	\$24.95
GOL206112	DS COL ER 60 SEC TREATMENT	200ML	\$13.00
GOL206115	DS COL ER 60 SEC TREATMENT	500ML	\$25.25
GOL206113	DS COL ER 6 EFFECTS SERUM	100ML	\$12.75
GOL206195	DS COL ER COLOR LOCK SERUM	12X18ML	\$60.50
<b>BLONDE &amp; HIGHLIGHTS</b>			
GOL202910	DS BL&HL ANTI YELLOW SHAMPOO	300ML	\$10.75
GOL202912	DS BL&HL ANTI YELLOW SHAMPOO	LITER	\$21.75
GOL206118	DS BL&HL ANTI YELLOW CONDITIONER	300ML	\$11.25
GOL206122	DS BL&HL ANTI YELLOW CONDITIONER	LITER	\$24.95
GOL206121	DS BL&HL 60 SEC TREATMENT	200ML	\$13.00
GOL206123	DS BL&HL 60 SEC TREATMENT	500ML	\$25.25
GOL206120	DS BL&HL BRILLIANCE SERUM SPRAY	150ML	\$12.00
GOL206196	DS BL&HL COLOR LOCK SERUM	12X18ML	\$60.50
<b>SILVER</b>			
GOL202914	DS SILVER SHAMPOO	300ML	\$10.75
GOL206243	DS SILVER CONDITIONER	300ML	\$11.25
GOL206244	DS SILVER 60 SEC TREATMENT	200ML	\$13.00
<b>RICH REPAIR</b>			
GOL202920	DS RR RESTORING SHAMPOO	300ML	\$10.75
GOL202922	DS RR RESTORING SHAMPOO	LITER	\$21.75
GOL202923	DS RR RESTORING SHAMPOO	3.8L	\$43.25
GOL206137	DS RR RESTORING CONDITIONER	300 ml	\$11.25
GOL206143	DS RR RESTORING CONDITIONER	LITER	\$24.95
GOL206146	DS RR RESTORING CONDITIONER	3.8L	\$54.50
GOL206139	DS RR 60 SEC TREATMENT	200ML	\$13.00
GOL206144	DS RR 60 SEC TREATMENT	500ML	\$24.25
GOL206140	DS RR RESTORING SERUM SPRAY	150ML	\$12.00
GOL206141	DS RR 6 EFFECTS SERUM	100ML	\$12.75
GOL206198	DS RR INTENSIVE RESTORE SERUM	12X18ML	\$60.50
<b>JUST SMOOTH</b>			
GOL202916	DS JS TAMING SHAMPOO	300ML	\$11.25
GOL202918	DS JS TAMING SHAMPOO	LITER	\$21.75
GOL206126	DS JS TAMING CONDITIONER	300ML	\$11.25
GOL206132	DS JS TAMING CONDITIONER	LITER	\$24.95
GOL206130	DS JS 60 SEC TREATMENT	200ML	\$13.00
GOL206133	DS JS 60 SEC TREATMENT	500ML	\$24.25
GOL206128	DS JS TAMING OIL	100ML	\$13.25
GOL206129	DS JS 6 EFFECTS SERUM	100ML	\$12.75
GOL206197	DS JS INTENSIVE TAMING SERUM	12X18ML	\$60.50
<b>ULTRA VOLUME</b>			
GOL202925	DS UV BODIFYING SHAMPOO	300ML	\$10.75
GOL202928	DS UV BODIFYING SHAMPOO	LITER	\$21.75
GOL206149	DS UV BODIFYING CONDITIONER	300ML	\$11.25
GOL206152	DS UV BODIFYING CONDITIONER	LITER	\$24.95
GOL206151	DS UV BODIFYING SPRAY	150ML	\$12.00
GOL202927	DS UV BODIFYING DRY SHAMPOO	250ML	\$12.50
GOL206199	DS UV INTENSIVE BODIFYING SERUM	12X18ML	\$60.50
<b>CURLS &amp; WAVES</b>			
GOL202980	DS C&W SHAMPOO	300ML	\$10.75
GOL202979	DS C&W SHAMPOO	LITER	\$21.75
GOL206224	DS C&W CONDITIONER	300ML	\$11.25
GOL206222	DS C&W CONDITIONER	LITER	\$24.95
GOL206221	DS CT HYDRATING SERUM SPRAY	150ML	\$12.00
GOL206200	DS CT INTENSIVE HYDRATING SERUM	12X18ML	\$60.50
<b>MEN</b>			
GOL202577	DS MEN HAIR & BODY SHAMPOO	300ML	\$10.75
GOL202655	DS MEN HAIR & BODY SHAMPOO	LITER	\$21.75
GOL202579	DS MEN THICKENING SHAMPOO	300ML	\$10.75
GOL205499	DS MEN ACTIVATING SCALP TONIC	150ML	\$12.00
GOL226963	DS MEN POWER GEL	150ML	\$12.00
GOL226964	DS MEN TEXTURE CREAM PASTE	100ML	\$12.00
GOL226965	DS MEN DRY STYLING WAX	50ML	\$12.00
<b>BOND PRO</b>			

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GOL202983	DS BOND PRO SHAMPOO	300ML	\$10.75
GOL202984	DS BOND PRO SHAMPOO	LITER	\$21.75
GOL206227	DS BOND PRO CONDITIONER	300ML	\$11.25
GOL206228	DS BOND PRO CONDITIONER	LITER	\$24.95
GOL206232	DS BOND PRO SPRAY	150ML	\$12.00
GOL206234	DS BOND PRO DAY & NIGHT BOOSTER	75ML	\$12.75
GOL206235	DS BOND PRO 60 SEC TREATMENT	200ML	\$13.00
GOL206236	DS BOND PRO 60 SEC TREATMENT	500ML	\$24.25
<b>DUALSENSES COLOR REVIVE</b>			
<b>COLOR GIVING CONDITIONERS</b>			
GOL205623	ICY BLONDE	200ML	\$14.30
GOL205624	LT COOL BLONDE	200ML	\$14.30
GOL205625	LT WARM BLONDE	200ML	\$14.30
GOL205626	DK WARM BLONDE	200ML	\$14.30
GOL205627	WARM BROWN	200ML	\$14.30
GOL205628	COOL BROWN	200ML	\$14.30
GOL205629	WARM RED	200ML	\$14.30
GOL205630	COOL RED	200ML	\$14.30
GOL206239	COPPER	200ML	\$14.30
GOL206240	NEUTRAL BROWN	200ML	\$14.30
<b>COLOR GIVING SHAMPOO</b>			
GOL202991	COOL BLONDE	250ML	\$14.30
GOL202993	COOL BROWN	250ML	\$14.30
GOL202992	COOL RED	250ML	\$14.30
GOL202990	COPPER	250ML	\$14.30
<b>ROOT POWDER</b>			
GOL205644	LIGHT BLONDE	3.7G	\$17.00
GOL205645	MEDIUM TO DARK BLONDE	3.7G	\$17.00
GOL205646	MEDIUM BROWN	3.7G	\$17.00
GOL205647	DARK BROWN	3.7G	\$17.00
GOL205648	COPPER RED	3.7G	\$17.00
<b>STYLESIGN</b>			
<b>CREATIVE TEXTURE</b>			
GOL227529	STS CRYSTAL TURN HIGH SHINE GEL WAX	100ML	\$12.75
GOL227530	STS MELLOGOO MODELING PASTE	100ML	\$12.50
GOL227522	STS SHOWCASER STRONG MOUSSE WAX	125ML	\$12.75
GOL227531	STS SUPEREGO STRUCTURE STYLING CREAM	75ML	\$12.25
GOL227541	STS ROUGHMAN MATTE CREAM PASTE	100ML	\$12.50
GOL227538	STS UNLIMITOR STRONG SPRAY WAX	150ML	\$12.75
GOL227527	STS TEXTURIZER TEXTURIZING MINERAL SPRAY	200ML	\$12.75
GOL227936	STS MATTE REBEL	75ML	\$12.00
GOL227982	STS DRY BOOST	200ML	\$13.95
<b>PERFECT HOLD</b>			
GOL227540	STS MAGIC FINISH NON AEROSOL HAIR SPRAY	200ML	\$12.25
GOL227514	STS MAGIC FINISH LUSTEROUS HAIR SPRAY	300ML	\$12.75
GOL227506	STS BIG FINISH VOLUMIZING HAIR SPRAY	300ML	\$12.75
GOL227534	STS SPRAYER POWERFUL HAIR SPRAY	300ML	\$12.75
<b>JUST SMOOTH</b>			
GOL227524	STS SLEEK PERFECTION THERMAL SPRAY SERUM	100ML	\$14.00
GOL227520	STS DIAMOND GLOSS PROTECT & SHINE SPRAY	150ML	\$12.75
GOL227523	STS FLAT MARVEL STRAIGHTENING BALM	100ML	\$13.25
GOL227544	STS SMOOTH CONTROL SMOOTHING BLOW DRY	200ML	\$12.75
<b>ULTRA VOLUME</b>			
GOL227511	STS NATURALLY FULL BLOW DRY & FINISH BODIFYING SPRAY	200ML	\$13.25
GOL227512	STS GLAMOUR WHIP BRILLIANCE STYLING MOUSSE	300ML	\$12.25
GOL227501	STS DOUBLE BOOST INTENSE ROOT LIFT SPRAY	200ML	\$13.25
GOL227504	STS TOP WHIP SHAPING MOUSSE	300ML	\$12.25
GOL227509	STS LAGOOM JAM STYLING GEL	150ML	\$12.00
GOL227934	STS SOFT VOLUMIZER	200ML	\$12.50
GOL227985	STS DUST UP	12g	\$13.50
<b>CURLS AND WAVES</b>			
GOL227940	STS C & W TWIST AROUND CURL STYLING SPRAY	200ML	\$12.75
GOL227943	STS C & W CURL CONTROL MOIST. CURL CREAM	150ML	\$12.75
GOL227941	STS C & W CURL SPLASH HYDRATING CURL GEL	100ML	\$12.25
GOL227942	STS C & W CURL SURF OIL	200ML	\$12.50
GOL227944	STS C & W SOFT WAVER	125ML	\$12.25
<b>VARIS Appliances</b>			
GOL351831800	Dryer		\$203.50
GOL355849800	SB2 Dryer		\$203.50

# GOLDWELL.

GOL353777	Collapsible Diffuser		\$23.25	
GOL325807	Sprayer		\$10.25	
GOL354309	Alligator Clips Set of 6		\$11.75	
GOL354965	No Crease Styling Clips		\$14.85	
GOL351832000	Smoother		\$135.00	
GOL353782	Micro Crimper 1"		\$113.00	
GOL353231	Spring Iron 1"		\$132.00	
GOL354966	Spring Iron 1.5"		\$137.00	
GOL353232	Marcel Curler 1"		\$113.00	
GOL353267	Marcel Curler 1.5"		\$120.00	
GOL353931	Paddle Brush		\$16.25	
GOL353932	Smoothing Brush		\$27.50	
GOL353933	Vent Brush		\$14.00	
GOL354824	Denman Brush		\$20.75	
GOL35875800A	Nylon Bruck X-Small		\$14.00	
GOL351790800	Nylon Brush Small - 1.25"		\$14.00	
GOL351791800	Nylon Brush Medium - 1.75"		\$16.25	
GOL3517928000	Nylon Brush Large - 2"		\$18.50	
GOL353657	Boar Brush Small - 1"		\$20.50	
GOL353658	Boar Brush Medium - 1.25"		\$23.25	
GOL353659	Boar Brush Large - 1.75"		\$27.50	
GOL353767	Zuca Back Pack		\$154.00	

effective Jan 1 2023